All our research and tools are free. We believe that diversity and inclusion (D&I) is a core ingredient for individual, organization, and society well-being. Developing and disseminating D&I best practices is of huge strategic importance to survival, peace, and prosperity.

Join the incredible momentum the GDIB is creating for improving the quality of Diversity and Inclusion work world-wide. Never have there been so many people linked together across the globe in pursuit of two common goals: improving organization performance and making the world a more inclusive place for all!

Through our research we’ve learned what works in diversity and inclusion.

www.centreforglobalinclusion.org
OUR HISTORY
spans over a decade

While we incorporated our 501(c)(3) charitable nonprofit organization on July 5, 2017; the first edition of the GDIB was published in 2006 with significant research updates in 2011 and 2016. The GDIB has been downloaded by tens of thousands around the world. It is used in large, medium and small organizations in a wide variety of sectors; in educational curriculum and the management of educational systems; in communities and private and public organizations of all sizes around the world.

WE SERVE
people for whom D&I is their “day job” and their “life job”
Those who seek a world where everyone feels valued, respected, included.
Those who call their inclusion work social justice, dignity, competence, organizational development, or compliance.
Those who are and serve many diversity dimensions, including race, ethnicity, gender, gender identity, sexual orientation, disability, religion, culture, appearance, nationality, and the many ways we are similar and different.
We have a significant following—GDIB downloads, registrations at events, and inquiries number tens of thousands—and we seek an even larger following as we put more resources towards communication and visibility efforts, including social media.

We are growing and expanding. Please go to our website at www.centreforglobalinclusion.org and explore. Note the banners with highlights; then explore the ABOUT section to learn how The Global Diversity & Inclusion Benchmarks: Standards for Organizations Around the World (GDIB) has helped individuals and organizations since 2006 with three significant research updates over the years by our Global D&I Expert Panelists. Learn about our 95 Expert Panelists, Board of Directors, our Alliances, our Global Advisory Council, and our Work Groups. See our news stories and our user tools.

OUR GOALS
include this partial list of ideas and projects. Some are under way and some are dreams we plan to soon turn into reality

• Continuing research on the evolution and effectiveness of D&I practices of organizations in various sectors, industries and regions around the world
• Translations of the GDIB into other languages. Portuguese and French done. Spanish coming soon
• Customized GDIB editions for sectors, industries, approaches, and regions. Higher education done. Others planned
• Free educational events (face-to-face and webinars) around the global. We’ve held 15 with more planned
• Journal articles, conference presentations, blogs, book chapters
• Case studies and video-based educational tools
• Self-paced online learning tools
• Live and archived webinars
• Infographics
• Gatherings of practitioners and those dedicated to inclusion
• Extensive use of social media as well as traditional media

WAYS YOU CAN HELP

BECOME A FOUNDING SPONSOR

PLATINUM SPONSOR — $60,000
CONTRIBUTE TO:
• Support our research and educational efforts. You influence the research and educational choices.
• Your selection of $10,000 in value for each of three years of the additional opportunities described in this brochure.

YOU RECEIVE:
• Prominent position on The Centre website / 500-word description of your organization with link to your website.
• Inclusion of your logo and organizational information in the most prominent positions in event promotional materials, our research reports, slide shows, presentations, banners, and other materials.
• Website news feature of your organization’s work in diversity and inclusion twice each year for three years.

DIAMOND SPONSOR — $45,000
CONTRIBUTE TO:
• Support our research and educational efforts.
• Your selection of $5,000 in value for each of three years of the additional opportunities described in this brochure.

YOU RECEIVE:
• Significant position on The Centre website / 300-word description of your organization with link to your website.
• Inclusion of your logo and organizational information in a prominent position in event promotional materials, our research reports, slide shows, presentations, banners, and other materials.
• A website news feature of your organization’s work in diversity and inclusion.

GOLD SPONSOR — $30,000
CONTRIBUTE TO:
• Support our research and educational efforts.
• Your selection of $2,500 in value for each of three years of the additional opportunities described in this brochure.

YOU RECEIVE:
• A position on The Centre website / 200-word description of your organization with link to your website.
• Inclusion of your logo and organizational information in event promotional materials, research reports, slide shows, presentations, banners, and other materials.

“GDIB enhances our imagination about the real situation in diverse organizations, and inspires us towards new ways of working together.”
Saehi Han, CEO
Actim Global Inc. • Seoul, South Korea
THE D&I RESEARCH AGENDA: $2,500+
We are in discussions with one collaborator to create and disseminate a Research Agenda for D&I. The goal is to bring together a global group of practitioners and researchers from multiple sectors and D&I approaches to agree on topics/hypothesis/problems -- the solving of which would contribute to achieving the highest-level benchmarks and enhancing the quality of D&I work. Possibilities are to bring a group together face-to-face or create a virtual platform for developing the agenda. Report dissemination is planned for the end of 2020 or early 2021.

EDUCATIONAL VIDEOS, SLIDES, INFOGRAPHICS, HANDOUTS & PRESENTATIONS: $1,000+
Funds of $1,000 or more are requested for the development and dissemination of videos, slides, infographics, and presentations to help educate individuals and organizations on D&I. Sponsors will be acknowledged on each item they sponsor as well as on The Centre website. Professional instructional design principles and accessibility guidelines will be followed and care taken to offer tools most useful to the majority of potential users. Dissemination will be primarily through The Centre website and email promotions.

GDIB & THE CENTRE EXHIBIT AT THE FORUM ON WORKPLACE INCLUSION: $500
$500 each to support a GDIB double-wide exhibit at the Forum on Workplace Inclusion Conference, March 10 to 12, 2020 in Minneapolis. For this we will place your logo prominently on the backdrop of the exhibit, produce a hard-copy hand-out of all sponsors with a 35-word description of your organization and a link to your website, and acknowledge you on our website.

WEBSITE ACCESSIBILITY: $1,000+
Our goal is to become a role model in the D&I space for accessibility of all our reports, materials, website, and so forth. We seek funding to hire a consultant and funds to provide the necessary technical development and design features.

Contributions of $1,000 and more are needed. Contributors will be acknowledged on the website and other materials.

SPANISH EDITION OF THE GDIB: $1,000, $2,500, $5,000+
Funding of $1000, $2,500 and $5,000 for translation, accessible design, several rounds of vetting by D&I experts to ensure accurate translation, a translated permission agreement, translated user tools, a news release and website development to house the translated edition. It also requires ongoing support to handle inquiries. Sponsors will have their logo and short organizational description/URL on the edition as well as on The Centre website and related materials.

SOCIAL & TRADITIONAL MEDIA SUPPORT: $500+
Funding of $500 and more is needed to support writing and ongoing placement of posts that emphasize D&I benchmarks, concepts, and events. Our goal is to create a robust program to convey and disseminate information. Sponsors of social media will be acknowledged on The Centre website.

SPONSOR’S CHOICE
We are open to ideas that help us meet our mission.

DONATIONS
We welcome donations in any amount from individuals and organizations. You may choose to be an anonymous donor or have your name listed on a donor (amounts not listed) portion of our site. As a 501 (c)(3) we will provide a letter of tax deduction for those in the US.

LOANED EXECUTIVES & OTHER SUPPORT SERVICES
We welcome support with our efforts through the contribution of volunteer support services and expertise.

“The GDIB helps organizations get past the superficial trap of the Four Fs: Food, Fun, Fiesta, and Fetish, to be able to realize a more holistic, meaningful, and professional D&I strategy.”

Jason D. Mak, D&I Manager
Office of Equity & Multicultural Services Oregon Dept of Human Services • Salem, Oregon, USA
“Diversity and inclusion are core values of the NBA. The Global Diversity & Inclusion Benchmarks have been an invaluable tool as we work to further integrate D&I into our efforts across all three of our leagues and at each of our teams. The GDIB provide a clear view for each enterprise to see where it is currently on the continuum and what to work on to improve and reach the next level.”

Oris Stuart, Senior Vice President and Chief Diversity and Inclusion Officer
NBA • New York, NY, USA

“As the concept of bottom line impact expands from 3P: People, Planet, Profit to 5P: People, Planet, Prosperity, Peace and Partnership, organisations realise that inclusivity is the road to sustainable growth for greater good of society. The unique value proposition of GDIB is that it provides comprehensive check lists which promote line of sight between operational procedures and organisation’s sustainability”

Zahid Mubarik: SHRM-SCP, GPHR, SPHR, CEO HR Metrics
President SHRM Forum • Pakistan

“We customized the GDIB for cultural, localized meanings. When D&I was first introduced in Japan several years ago, it was seen as a western concept. In fact, there is not a Japanese character for the word ‘inclusion.’ The benchmarks accurately guided us when we broke ‘inclusion’ down into traits and other descriptive statements.”

Janelle Sasaki, Executive Director of Diversity & Inclusion Services
Ernst & Young Advisory Co., Ltd. • Tokyo, Japan

PAYMENT & DETAILS
are outlined in a Contributor Agreement that we will send you
Sponsorships are typically business expenses. We will work with you on timing and method of payment.

Contact: Julie O’Mara, Board Chair, The Centre for Global Inclusion
+ 702-541-8920 or julie.omara@centreforglobalinclusion.org

www.centreforglobalinclusion.org